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FOR IMMEDIATE RELEASE

**FAXRUSH AWARDED 'BEST OF FAX' BY AMERICAN FACSIMILE
ASSOCIATION**

Major award supports server-based document automation.

PETALUMA, Calif. (April 13, 1998) – Building industry recognition for its unique approach to document automation, FaxRush has been awarded 'Best of Fax' in the Fax Processing Software category.

"This is a significant endorsement of our automation strategy," commented Rafael Zimberoff, FaxRush Product Manager, "We have posited that traditional print-to-fax is too resource intensive and cumbersome for the user. The American Facsimile Association sees our point."

FaxRush scored with its powerful, server-based merging technology, and contact-management integration. Users can send fax memos and literature without using bulky word processing software or fax client software.

FaxRush is the #1 add-on for GoldMine, and is used across the U.S., Canada, Australia, and Europe. FaxRush is endorsed by leading GoldMine VAR's and consultants worldwide. FaxRush runs on all networks supported by GoldMine, and is compatible with all versions of GoldMine, from v2.5 DOS to v4 Enterprise.

Z-Firm LLC, developer of FaxRush, has been publishing GoldMine add-on software for three years. Z-Firm was named Developer of the Year by GoldMine Software Corp. at the GoldMine Reseller Conference in Los Angeles, in 1997. Z-Firm is based in Petaluma, California, phone (206) 812-7874, www.faxrush.com.