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FedEx® Shipping Now Built-In to OmniRush®

The OmniRush FedEx® Shipping Server Module allows CRM software and SQL database users to process FedEx shipments. Supports USA and Canada origination.

OmniRush allows users of CRM and SQL databases to trigger FedEx shipments using a powerful, database-driven architecture.

Just by creating a simple record in the CRM or SQL database, FedEx® shipments can be triggered, and the full tracking information flows back into the database. With OmniRush's advanced database integration, a fully-customizable email with the tracking number can be sent to the recipient, and the bar-coded, ready-to-use shipping label prints on a laser or thermal printer.

The OmniRush Module for FedEx® shippers allows any SalesLogix or SQL developer to put FedEx® shipping into their applications. OmniRush lets the developer focus on the overall business needs, while OmniRush takes care of all the shipping nitty gritty. The OmniRush architecture is also perfect for browser-based and wireless applications

The OmniRush server is perfect for developers creating custom solutions in SalesLogix or Visual Basic with Microsoft SQL Server. You can add a 'ship' button to your existing screens. The button has just a little code to make a simple database record, and OmniRush does the rest--printing the barcoded label, emailing the recipient, and putting the tracking information into the database. It is easy to put a 'ship' button in any SalesLogix system with just a couple of hours of integration work.

CRM & SQL Integration

OmniRush integrates tightly with GoldMine and SalesLogix CRM systems, and also has a unique Open Database Connector that easily integrates with all Microsoft SQL Server, Oracle, MySQL, and other databases.

A major design goal of OmniRush is to virtually eliminate the work required of developers to add shipping to their CRM, fulfillment, and e-commerce applications. A 'ship' button can be added to most systems with less than a day of integration work.

Easy Roll Out

Thanks to a unique server-based architecture, installation and configuration of the OmniRush Server instantly 'FedEx enables' all users of the CRM or SQL system without requiring any software on client PC's. For example, an entire CRM system that might include network, remote, and browser-client users can be enabled for FedEx shipping with only one day of setup and configuration effort.

Central Administration OmniRush offers several features for central administration:

- Available shipping services centrally controlled
- Single OmniRush Server can provide FedEx shipping services to one or more CRM / SQL databases concurrently
- Shipment processing can be enabled at specific times/days
- Central reporting of shipments



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Customizable, Flexible Shipment Notifications

OmniRush is not just a shipping server, it is also a full featured communication server for print/fax/email/text-to-speech voice. Any or all of these communication modules can be configured to deliver the shipment notification to the recipient. Typically, the notification is sent by email. The OmniRush Server allows:

- Automatic email notification, that can include shipment tracking number and/or URL
- Complete control over email text (e.g. to include a customer service phone number, etc.)
- Ability to set email body shipment-by-shipment (e.g. to include invoice or order information in the email)
- Ability to either use the email address stored in the database or to override with an alternate email address shipment-by-shipment

Alternate notifications include:

- Fax (standard, hardware-based fax or internet fax)
- Print (to any network or internet printer)
- Voice (using text to speech), with full control over the message read.

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